

# Shivani Bhagwat

Art Director | Graphic Designer

Atlanta, Georgia

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Bringing big ideas to life, one pixel at a time.

## EXPERIENCE

**Jr Art Director Intern**, June 2024 - Present  
Logitech Inc- California, USA

- + Assisted teams in creating storytelling for products and **AI-driven campaigns**.
- + Streamlined creative workflows using **AI for ideation and production**.
- + Developed toolkits and social assets to maintain consistent branding.
- + Drafted music briefs and storyboards; designed a **global branding systems**.

**Art Director**, November 2022 - May 2024  
Scan Magazine, SCAD- Atlanta, USA

- + Directed magazine aesthetics, producing **20+ layouts per quarter**.
- + Enhanced typography and layout resulting in a **15% boost in engagement**.
- + **Managed print production** ensuring quality and timely delivery.

**Graphic Designer**, June 2023 - September 2023  
World Wildlife Fund - Washington DC, USA

- + Facilitated brainstorming sessions for 5+ creative concepts for events.
- + Collaborated on campaign strategies and **storyboard development**.
- + Delivered end-to-end branding for impactful user engagement.

**Graphic Designer**, February 2022 - August 2022  
Connect Digi - Mumbai, India

- + Led **design for marketing** initiatives, driving a 30% engagement increase.
- + Developed brand identities and packaging to strengthen market presence.
- + **Provided art direction** for social campaigns, motion graphics, and photography.

**Graphic Designer**, May 2019 - February 2022  
Velocita Brand Consultant - Pune, India

- + Created campaigns for clients like **Shell, Mastercard, and McAfee**.
- + Produced and managed magazine content for high-quality visual delivery.
- + **Collaborated with developers** and copywriters to ensure cohesive deliverables.

## EDUCATION

**M.A. in Graphic Design and Visual Experience**, Sep 2022 - Mar 2024  
Savannah College Of Art And Design - Georgia, USA

**Bachelor of Fine Arts, Applied Arts**, June 2016 - Mar 2019  
Dr. D.Y Patil College of Applied Arts and Crafts - Pune, India

## KEY ACHIVEMENTS

**SCAD Academic Scholarship**, 2022

**SCAD Achievement Scholarship**, 2022

**Literary Magazine of the Year (SCAN)**, 2023

## SKILLS

**Hard:** Art Direction, Creative Consulting, 360° Creative Strategy, Social Strategy, Graphic Design, Branding Design, Layout Design (Digital + Print), Photography, Photo Retouching, Pre-Production, Color Grading, System Design

**Soft:** Problem Solving, Presentation, Communication, Production, Leadership, Collaboration, Time management, Stewardship.

**Software:** Adobe Creative Suite, Photoshop, InDesign, Illustrator, After Effects, Figma, AI Tools, XD, Sketch, Lightroom, Blender